OCTOBER 2026

THE MONTH IN SPORT

FORMULA 1

October 2026 has delivered an exciting month of Formula 1 racing, with Max Verstappen winning in Singapore and rising star Kimi Antonelli dominating the United States Grand Prix. (Attached are the photos of Max and Kimi).



MAX VERSTAPPEN
SINGAPORE WINNER



KIMI ANTONELLI
UNITED STATES GRAND PRIX WINNER

FOOTBALL



EUROPEAN FORM

Paris Saint-Germain, Liverpool, Real Madrid, Aston Villa and Real Betis finished October with perfect records of three wins from three matches.

PREMIER LEAGUE

October was an exciting month in the English Premier League, with Manchester City and Arsenal battling at the top, Liverpool recovering from a heavy defeat, and Manchester United struggling to find consistency. (Photo of Halland is attached)

ITALY

October has been an exciting month in Italian football, with Inter Milan and Lazio battling for first place, while Roma, AC Milan and Como remain strong contenders. Juventus has experienced mixed results, and Napoli has struggled to maintain consistency.

SPAIN

The Spanish football, highlighted by Real Madrid's dramatic El Clásico victory over Barcelona, Atlético Madrid's strong performances and an increasingly competitive title race.

TENNIS

Major surprises, breakthrough champions and important victories as the men's and women's tennis seasons approach their year-end final

The biggest stories include Alejandro Davidovich Fokina's Shanghai Masters triumph, Daniil Medvedev's victory in Almaty, Maja Chwalińska's breakthrough in Wuhan and Elena Rybakina's title defence in Ningbo



DANIIL MEDVEDEV



ALEJANDRO DAVIDOVICH

finyal CREATIVE SOLUTIONS | BY GLOBAL MICROTECH

NEWSLETTER

Issue 76 - October 2026

- Qatar Advances Towards Sustainable Cities
- Qatar Recognised for Digital Innovation
- Tesla's Roadster Takes Flights
- Humanoid Robots Expand Into Logistics Warehouses
- Meta Announces New AI Tool
- Digital Marketing: The Future of Digital Marketing

Inside this issue



Qatar Advances Towards Sustainable Cities



Qatar Wins three Digital Awards



Tesla's Roadster Takes Flights

Global Sports Highlights

Qatar Advances Towards Sustainable, Healthier Cities

Qatar is continuing to advance its sustainable urban development agenda through a range of initiatives, including smart city solutions, AI-powered building permit systems, the expansion of green spaces and improved waste management. These efforts aim to enhance quality of life and create healthier, more sustainable and liveable urban environments.



In recognition of World Cities Day on October 31, the Ministry of Municipality highlighted Qatar's progress in sustainable urban development and reaffirmed its commitment to building balanced cities. These efforts focus on improving the efficiency of public facilities and services while promoting comprehensive development in alignment with Qatar National Vision 2030.



Qatar has also gained international recognition for its commitment to healthier urban environments, becoming the first country in the world to have all its cities designated as 'Healthy Cities' by the World Health Organization (WHO).

Qatar Wins Three GCC Digital Government Awards 2026

The State of Qatar won three awards at the GCC Digital Government Award 2026, held in Bahrain, recognizing outstanding government initiatives in artificial intelligence (AI), digital services and inclusion.



The Council of Ministers Secretariat General received the Winning Project Award in the "Best Use of Artificial Intelligence" category for its Smart Legislative Advisory Program, developed with the Ministry of Communications and Information Technology (MCIT). MCIT also won the Distinguished Project Award for Hukoomi in the "Best Comprehensive Government Application" category, while the Ministry of Social Development and Family (MSDF) received the same award for its Yusr Platform for Persons with Disabilities (PWDs), in the "Best Digital Inclusion Initiative" category.

Tesla Roadster Takes Flight With Rocket Power

Tesla's second-generation Roadster has been unveiled, showcasing its ability to perform airborne maneuvers and drive upside down. The demonstration took place at SpaceX's test site in McGregor, Texas, on October 15, 2026.



The Roadster's capabilities include:

Anti Gravity Climb: The car can drive up a curved ramp.

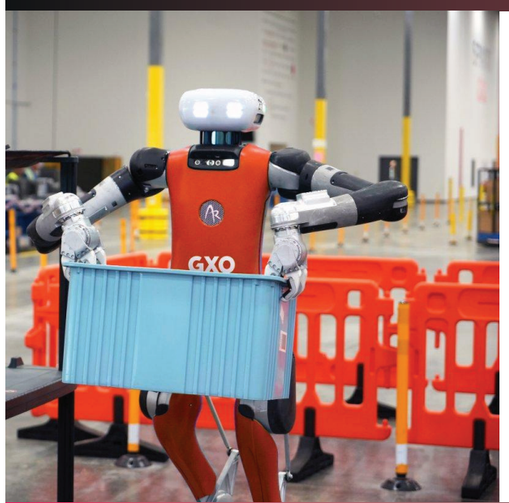
Flying Maneuvers: It can flip in mid-air using SpaceX's cold-gas thrusters.

Landing: The Roadster can land on its wheels after performing the maneuvers.

Performance Versions: There are three versions available: Performance, Thrust, and Rocket, with reservations starting at $50,000 for Performance and $250,000 for Thrust. The Rocket version is invite-only.

Pricing and Production: Pricing and production plans may change, with production targeting 2028.

Humanoid Robots Expand Into Logistics Warehouses



GXO Logistics and Agility Robotics are expanding their partnership to introduce humanoid robots into more warehouse operations across the United States.

The companies announced plans to deploy Agility Robotics' humanoid robot, Digit, at additional GXO facilities in Statesville, North Carolina, and Lebanon, Tennessee.

The robots will handle repetitive warehouse activities, including moving storage containers (totes) and placing them onto conveyor systems to support e-commerce fulfilment.

The expansion follows successful operations at GXO's Georgia warehouse, where Digit robots have already moved more than 100,000 totes.

The new deployments are expected to begin in early 2027 using Digit 4 robots, with plans to transition to the next-generation Digit 5.

Meta Announces New A.I.-Powered Tools at Advertising Week



Meta announced a variety of new AI ad tools. Ads Creative Studio, which shows advertisers which ads are working and why, is rolling out to more advertisers. The Meta AI business assistant inside Ads Manager now remembers past campaigns, seasons and goals, and shows insights from Creative Studio. Meta is also testing letting marketers plan campaigns, create ad images and text, and change targeting or budgets just by chatting with the assistant.

For reaching customers, Customer Lifecycle Strategy is now open to all advertisers and helps them aim campaigns at new customers instead of existing ones. Advertisers are also now able to turn still images into videos in Advatnage+ Creative. Eligible beta catalog advertisers are even capable of transforming product photos into product videos at scale. Moreover, smart product recommendations are also being scaled, which analyses various components of a given ad and recommends other products in the same collection or best sellers that could be paired with the ad.

