



Football



- Spain won its record fourth European soccer championship, getting an 86th-minute goal from Mikel Oyarzabal to beat England in the Euro 2024 final
- Spain won all seven games it played at Euro 2024

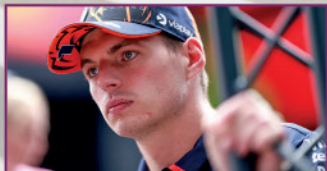
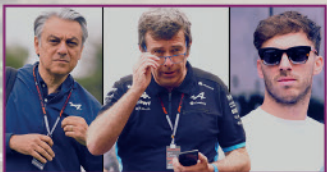
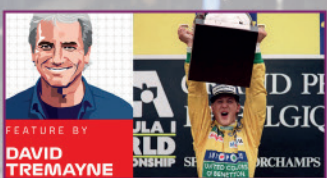


Tennis



- By defeating Novak Djokovic in straight sets—6-2, 6-2, 7-6 (7-4)—in the Wimbledon men's final, Alcaraz not only triumphed over one of tennis's greats but also became the first Spaniard to successfully defend his Wimbledon title, a feat Rafael Nadal had not achieved.

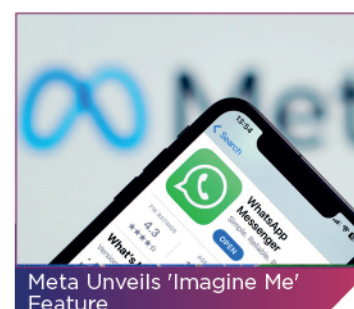
F1



- TREMAYNE: 'I really cried today' – The day Schumacher soared at Spa and sealed the first of his 91 F1 wins
- Alpine are in the midst of a rebuild and, as part of that, Renault Group CEO Luca de Meo has recalled Flavio Briatore to the fold as executive adviser and dug into all aspects of how the F1 operation can evolve
- For several long laps, McLaren asked Lando Norris to give the lead back to Oscar Piastri, who eventually complied. The Australian, who led for most of the race, was overtaken by his team-mate in the pitstops. A situation that strained the team's garage.
- Red Bull's Max Verstappen to take 10-place grid penalty at Belgian Grand Prix after exceeding engine allowance

- Discover as Meta unveils 'Imagine Me' feature in WhatsApp
- Read about Meta's petition for a patent resembling Apple's EyeSight feature
- Stay alert as Samsung warns wearing Galaxy Rings near magnets
- Find in the pages about global Microsoft outrage
- Learn about the key benefits of mobile applications for business
- Immerse yourself in Mawaqif Qatar's 13th Anniversary Celebrations
- Stay updated as HIA extends special summer car park packages

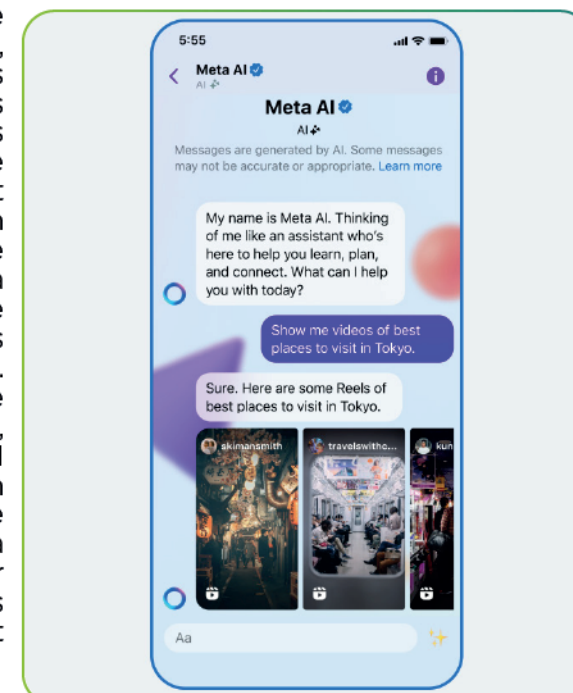
Inside this issue



Meta Unveils 'Imagine Me' Feature in WhatsApp for Personalized AI-Generated Photos



Meta is introducing a new feature called 'Imagine Me' in WhatsApp, which generates AI-created photos of users. To use this feature, users must first provide setup photos that will be analyzed to ensure the generated images accurately reflect their appearance. Users can then request Meta AI to create an image by typing 'Imagine me' in the Meta AI chat. Additionally, users can use the feature in other conversations by typing 'Meta AI imagine me'. The AI-generated image will be automatically shared in the chat, and users have complete control over their setup photos, which can be deleted anytime through the Meta AI settings. Importantly, Meta AI cannot access or read other messages, as the command is processed separately, ensuring that user privacy is maintained.



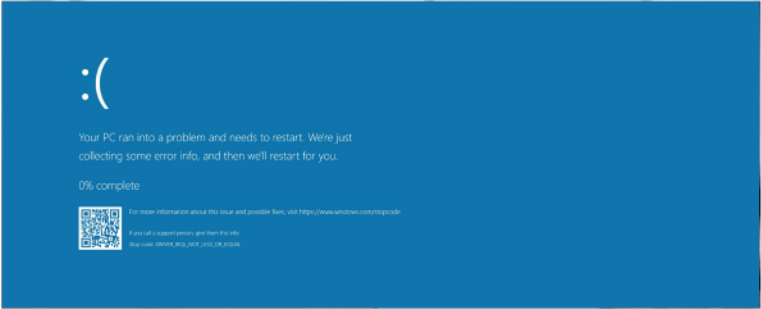
Meta Pursues Patent for VR Facial Expression Technology Echoing Apple’s EyeSight Feature



Apple introduced its premium VR headset, the Apple Vision Pro, earlier this year, notable for its EyeSight feature, which displays the user’s eyes on the headset to enhance interaction with the real world. According to Apple, “EyeSight displays your eyes on the front of the Apple Vision Pro, letting those nearby know when you are engaged with apps or immersed in an experience.” Recently, Meta has filed a patent resembling Apple’s EyeSight feature. The patent, as illustrated below, suggests Meta is working to develop a similar technology. The patent abstract describes a method for updating a user’s avatar with real-time facial expressions by capturing signals from sensors on the headset’s facial interface, which detect muscle movement.

CrowdStrike Update Causes Global Microsoft Outage

A software update from CrowdStrike inadvertently caused a worldwide disruption, taking Windows machines offline. The outage was due to a misconfigured or corrupted update, not a malicious cyberattack. Microsoft confirmed it was assisting customers with recovery efforts. CrowdStrike engineers reported widespread Blue Screen of Death (BSOD) errors and worked on a fix, providing a workaround for impacted systems



Key Benefits Your Business Might Be Missing Without a Mobile App

If your business lacks a mobile application, you could be missing out on significant advantages:

- 1. Enhanced Customer Engagement**
Mobile apps enable direct communication with users through push notifications, delivering personalized offers and updates that keep your brand at the forefront of their minds.
- 2. Improved Customer Experience**
Apps provide a streamlined and user-friendly interface for accessing your services or products, offering features like easy navigation and one-click purchases that enhance overall satisfaction.
- 3. Increased Brand Visibility**
Having an app places your brand icon on users’ home screens, increasing visibility and reinforcing your brand every time they use their phones.
- 4. Valuable Data Insights**
Mobile apps collect data on user behavior and preferences, allowing you to gain insights into customer needs, optimize marketing efforts, and make data-driven business decisions.
- 5. Competitive Advantage**
A mobile app can differentiate your business from competitors, showcasing your commitment to modern, customer-centric solutions and potentially attracting more users.

Samsung Warns Against Wearing Galaxy Ring Near Magnets and During Weightlifting



Samsung has issued guidelines regarding the use of the Galaxy Ring, advising users to avoid wearing it in certain situations or near specific objects. According to the company’s support page, the ring should not be worn near magnets, as it may affect features like step counting if exposed to magnetic fields. Additionally, Samsung recommends removing the ring while weightlifting or using exercise machines to prevent damage to the ring and avoid potential hand injuries. The support page notes that the ring could get caught or damaged during intense physical activity, highlighting the importance of safeguarding both the device and the user.

Top 5 Benefits of Door-to-Door Marketing for Your Business

- 1. Personalized Engagement**
Connect directly with customers, addressing their needs and building trust through face-to-face interactions.
- 2. Local Reach**
Effectively target specific neighborhoods and communities to boost local market presence.
- 3. Instant Feedback**
Gain immediate insights into customer preferences and market trends through direct responses.
- 4. Cost Efficiency**
Often more affordable than other advertising methods, offering a high return on investment.
- 5. Increased Visibility**
Regular visits enhance brand recognition and keep your business top-of-mind in the local community.

Hamad International Airport Special Summer Parking Rates

Hamad International Airport (HIA) has introduced special parking packages for the busy summer season from June 12 to July 15, 2024, now extended through August 31st.

Special Rates	Standard Rates
•QR350 for 3-7 days •QR450 for 8-14 days	•Hourly: QR15 •Daily: QR145 •Weekly (Pre-booked): QR725

These rates are available for pre-booking to accommodate the increased travel demand.



Mawaqif Qatar Celebrates 13th Anniversary with Awards Ceremony

On July 27, 2024, Mawaqif Qatar celebrated its 13th anniversary at the Dana Club. The event honored employees with various awards, including Loyalty Awards and other recognitions for their dedication and excellence. Mawaqif Qatar, known for its innovative car park solutions and sustainable facilities management, highlighted its commitment to both its workforce and the environment. The celebration marked a significant milestone in the company’s journey, reflecting its ongoing success and innovation in the industry.

