



Football



- Qatar hosted the AFC U23 Asian Cup 2024, marking the beginning of an exciting football spectacle. The tournament commenced with Qatar facing Indonesia in the opening match at the Jassim Bin Hamad Stadium on April 15, 2024, attracting eager fans to witness the action-packed event.
- Liverpool's Premier League title hopes suffered a potentially fatal blow as Jurgen Klopp's side were held to a 2-2 draw by West Ham at the London Stadium
- Mauricio Pochettino slams VAR after Chelsea's draw at Aston Villa - 'It has damaged English football'
- Bernardo Silva: Manchester City star 'can't sleep' after missing penalty in Champions League knockout round

[Click to View the Champions League Schedule](#)



F1



- Adrian Newey: How legendary designer's departure from Red Bull could impact Max Verstappen, Christian Horner and Ferrari
- Formula 1: Max Verstappen issues warning over more Sprint weekends being added to calendar, as China hosted the first of six F1 Sprint weekends in 2024, the debate began over whether the format should be rolled out more regularly in the future.
- Nico Hulkenberg has been confirmed as Audi's first Formula 1 driver after Haas revealed he will leave at the end of the 2024 season

[Click to View the F1 Calendar](#)



Tennis



- Rafael Nadal rolled back the years in an outstanding performance to seal a 7-6(6) 6-3 victory over Alex De Minaur. Nadal was on top form to dispatch the world No. 11 and erase the memories of his second-round defeat to the Australian at the Barcelona Open 10 days previously. The 37-year-old edged out a keenly-contested opening set after a tie-break, before comfortably seeing out the second.
- Women's tennis world No. 4 Elena Rybakina enjoyed a straight sets victory over Egypt's Mayar Sherif on Sunday afternoon at the 2024 Madrid Open in Spain

- 🌀 Immerse yourself in Qatar's Eid Celebration with grandeur
- 🌀 Experience the spirit of sports at AFC U23 Asian Cup 2024
- 🌀 Discover the first-ever Lego Show in Qatar
- 🌀 Get ready for the fourth annual Qatar Economic Forum
- 🌀 Celebrate as Hamad International Airport wins the Best Airport Award
- 🌀 Read about Apple's exclusive TV deal with FIFA for Club World Cup 2025

Inside this issue



Eid Extravaganza in Qatar: Music, Festivities and Fireworks Light Up the Sky!



Qatar radiated with joy as Eid al-Fitr unfolded in a tapestry of grandeur and festivity. The skies echoed with the heartfelt chants of worshippers as they gathered to mark the conclusion of Ramadan. From bustling markets adorned with colorful decorations to homes adorned with lights and joy, the spirit of celebration enveloped the country. The festive atmosphere was enriched by stage performances, interactive games, local markets, and various immersive family activities. Fireworks lit up the skies at Katara Cultural Village, Lusail Boulevard, Al Wakrah Old Souq, and Souq Waqif, casting a dazzling spectacle for all to enjoy. Additionally, various concerts and musicals, including performances by Filipino popstar royalty Sarah Geronimo, rock icon Bamboo, popular Arab singer Ayed, and captivating productions like the Lion King and Toy Story Live concert, added to the vibrant ambiance, ensuring a memorable Eid for all.



Importance of Website: 5 Reasons Why Does It Matter

In today's digital age, having a website is paramount for businesses and individuals alike. Here are five compelling reasons why websites matter :



Digital Storefront

Websites act as virtual shops, enabling businesses and individuals to showcase offerings to a global audience around the clock.



Credibility Boost

They enhance credibility by providing a professional online presence, and establishing trust with potential customers or audiences.



Accessibility

Websites offer easy access to information from any internet-enabled device, ensuring convenient browsing for users.



Marketing Tool

They serve as powerful marketing platforms, enabling businesses to reach and engage with target audiences effectively.

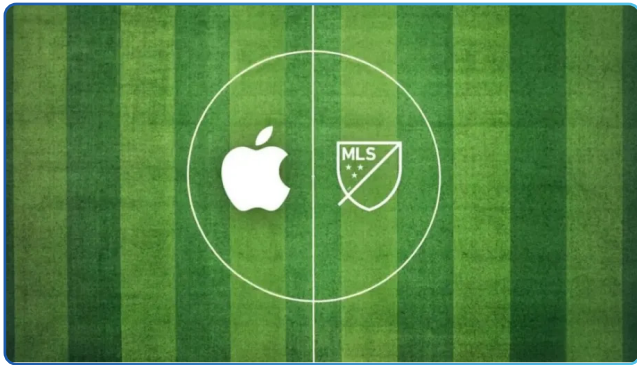


Growth Catalyst

Websites facilitate growth opportunities by expanding market reach and driving conversions, fostering business expansion.

Apple Eyes Exclusive TV Deal with FIFA for Club World Cup 2025

According to reports from The New York Times, Apple is in talks to secure an exclusive television deal with FIFA. The deal revolves around FIFA's plan to launch a revamped version of the Club World Cup in 2025, featuring 32 teams from each of the six confederations. Apple aims to acquire the TV rights for this highly anticipated event, recognizing the potential of live sports to attract new subscribers to its Apple TV+ streaming service. This endeavor comes in addition to Apple's existing deals, including one with Major League Soccer (MLS) and another with Major League Baseball, showcasing its commitment to offering diverse sports content to its audience.



SEO Marketing: 5 Game-Changing Business Transformations

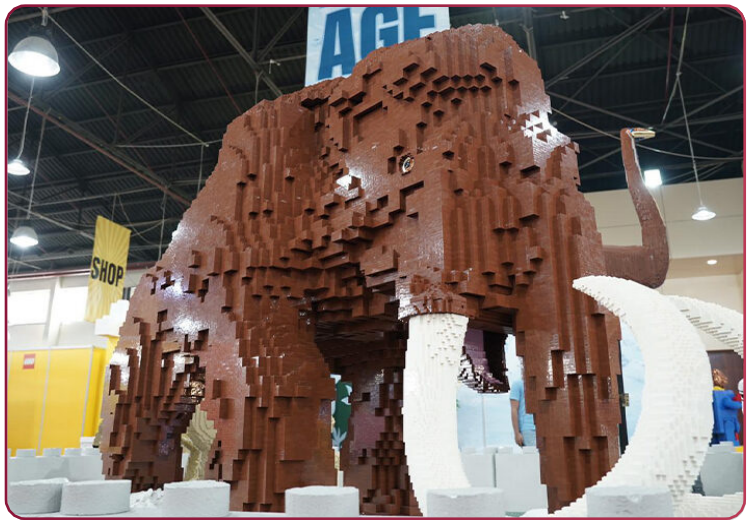


In the digital landscape, harnessing the power of SEO online marketing can revolutionize your business by enhancing visibility and driving growth.

- **Increased Visibility:** SEO strategies boost your website's ranking on search engine results pages, ensuring better visibility to potential customers.
- **Targeted Traffic:** By optimizing for relevant keywords, SEO attracts qualified leads who are actively seeking your products or services.
- **Enhanced Credibility:** High search engine rankings instill trust in your brand, positioning you as a credible authority in your industry.
- **Cost-Effective Marketing:** Compared to traditional advertising methods, SEO offers a cost-effective means of reaching your target audience.
- **Long-Term Success:** With consistent SEO efforts, businesses can achieve sustainable growth and maintain a competitive edge in the digital marketplace.

First-Ever Lego Show in Qatar Impresses Attendees

The premier LEGO® Shows Qatar, featuring millions of LEGO bricks crafted into impressive models and scenes, took place from April 10 to 25 at the Qatar National Convention Centre (QNCC). During its debut in Doha, the event showcased popular LEGO themes including NINJAGO®, City, DUPLO®, and Friends, captivating visitors of all ages. Attendees were treated to a mesmerizing array of LEGO creations, offering a unique and immersive experience. LEGO® Shows Qatar served as a delightful celebration of creativity and imagination, leaving a lasting impression on all who attended.



The Fourth Annual Qatar Economic Forum to be Held in May

The fourth edition of the "Qatar Economic Forum, powered by Bloomberg" (QEF), in partnership with Media City Qatar, is scheduled for May 14th to 16th, 2024. Themed 'A World Remade: Navigating the Year of Uncertainty,' this year's forum will convene over 1,000 corporate and government leaders. The event aims to facilitate an extensive dialogue on topics shaping global boardroom discussions and financial markets. Throughout the forum, participants will engage in insightful discussions, explore emerging trends, and develop innovative strategies to navigate the ever-changing economic landscape in the year ahead.



Hamad International Airport Tops Again in Skytrax World Airport Awards



Hamad International Airport claims 'World's Best Airport' at 2024 Skytrax Awards. It also secures 'World's Best Airport Shopping' and 'Best Airport in the Middle East'. These accolades, based on traveler feedback, highlight HIA's excellence in multiple areas, including its exceptional car park services. HIA Mawaqif Qatar is proud to contribute to the airport's success, managing the car park for the world's best airport. Providing diverse and extensive parking solutions is a moment of pride. HIA's convenience and world-class services stand out among others, these recognitions underscore its commitment to excellence in every aspect, including its top-notch car park services.