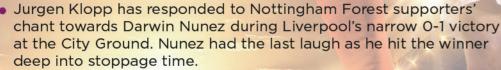
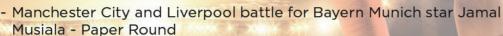
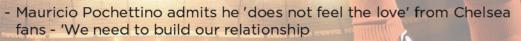
## Sports











- Arsenal will welcome Porto to the Emirates in just under three weeks' time with their UEFA Champions League fate hanging in the balance after Wenderson Galeno scored a sensational stoppage-time winner.
- For UEFA Champions League Schedule please click link Click Her



'It couldn't have been better' - Verstappen hails 'unbelievable' start to title defence with statement win



- Russell insists there's "potential" in the Mercedes after being hindered by "big red" alarms' in Bahrain
- pleasantly surprised' by ability to keep up with Red Bull as he clinches podium in Bahrain
- For Highlight video please click link Button

### Tennis



The Polish world number one player, Iga Świątek, clinches the title of Qatar Exxonmobil and it is her third consecutive title.



Russian player Karen Khachanov won the Qatar ExxonMobil Open Tennis Championship 2024 title by defeating his Czech counterpart Jakub Měnšík in straight sets



Emma Raducanu given wild card for Miami Open alongside Caroline Wozniacki, Venus Williams and Kei Nishikori



# NEWSLETTER

Issue 44 - February 2024

- Celebrate the victory as Qatar emerges victorious once more in the AFC Asian Cup
- Read on the spectacular display of participation as Qatar celebrates NSD in grand fashion
- F Immerse yourself in Qatar's magnificent events of February 2024
- Step into the future with Apple's groundbreaking release of Vision Pro and enhanced features of Android 15
- Piscover the outstanding tech highlights of the recent Web Summit Qatar 2024
- Explore why social media marketing agencies are indispensable in 2024
- Experience the excitement as HIA's Mawagif Qatar celebrates QNSD 2024

#### Inside this issue



Qatar Triumphs Agair







#### Qatar Triumphs Again in AFC Asian Cup



The Qatar national football team successfully retained their AFC Asian Cup Qatar 2023 championship title, triumphing over Jordan with a 3-1 victory at Lusail Stadium on Saturday. After Japan claimed consecutive titles in 2000 and 2004, Qatar's Al Adaam side became the first team to defend their title since the AFC Asian Cup UAE 2019, securing victory in the tournament's last two editions. Akram Afif netted Qatar's three penalty goals in the 22nd, 72nd, and 90th + 5 minutes, bringing his total goals to eight and earning him the title of top scorer of the AFC Asian Cup Qatar 2023. Jordan's lone goal was scored by Yazan Al Naimat in the 67th minute.













#### Apple Launches Vision Pro: A Revolutionary Mixed-Reality Headset

Apple Vision Pro, a mixed-reality headset developed by Apple Inc., was announced on June 5, 2023, at Apple's Worldwide Developers Conference. Pre-orders commenced on January 19, 2024, followed by its availability for purchase on February 2, 2024, in the United States. Marketed as a "spatial computer," it seamlessly integrates digital media with the real world, enabling interaction through motion gestures, eye tracking, and speech recognition.



#### Introducing Android 15: Redefining Mobile Technology with Enhanced Features



Google has recently announced the launch of Android 15, the latest version of its renowned mobile operating system. This significant update introduces numerous enhancements and features aimed at improving user experience and pushing the boundaries of mobile technology. Android 15 showcases a refined and visually captivating user interface designed to streamline operations and enhance usability.

#### Insights and Innovations Unveiled at Web Summit Qatar 2024

The Web Summit Qatar concluded last 26-29 February at the Doha Exhibition and Convention Center with over 15,000 global entrepreneurs, investors, and emerging leaders for unparalleled networking and knowledge sharing. Boasting top-tier speakers, exclusive networking opportunities, and innovative software enhancing the experience, the summit played a pivotal role in advancing not only the Middle East's tech landscape but also the world. By connecting founders with global investors, journalists, and partners, the event accelerated growth in the technology sector. Stay tuned for future editions of this transformative event.



#### Top 5 Reasons Why Social Media Marketing Agencies are Essential in 2024

- Expertise in Emerging Trends: Specialized agencies constantly adapt to evolving social media platforms, ensuring their strategies remain effective amidst rapid algorithm and trend changes.
- Strategic Content Creation: Crafting resonant content across platforms is crucial. Specialized agencies can develop tailored content plans for each platform and target audience, ensuring maximum impact and engagement.
- Data-Driven Insights: Social media agencies use analytics to track performance and gather insights, inform decisions, and optimize campaigns for maximum impact.
- Amplified Brand Visibility: With millions of daily social media users, a marketing agency can boost your brand's visibility through targeted campaigns and community engagement strategies.
- Enhanced ROI: By utilizing a social media marketing agency's expertise, businesses can achieve higher ROI through optimized ad spend, improved conversion rates, and increased brand loyalty.

#### Qatar National Sports Day: A Spectacular Display of Participation

A significant turnout of citizens and expatriates, including families and children, enthusiastically joined in the festivities of National Sport Day (NSD) 2024, contributing to the day's resounding success. Numerous government ministries and private sector entities orchestrated a plethora of activities and events for their employees and the general public. Key venues for the national sports celebration encompassed sports clubs, public parks, Qatar Foundation, Cultural Village Foundation, Katara, Aspire Zone Foundation (AZF), Expo 2023 Doha, and Doha Corniche, among others.



#### Magnificent Qatar Events of the Month



The Qatar International Food Festival (QIFF), held from February 7th to 17th, 2024, exceeded expectations with its diverse offers. With over 100 food stalls, customers enjoyed global delicacies in a gourmet spectacle. Along with live cooking and masterclasses for enthusiasts, QIFF 2024 featured new games, tournaments, and experiences such as Dining in the Sky and football match broadcasts.



In a tribute to Qatar's rich culture and Doha broke the record for the highest Excellency Sheikh Khalifa Bin Hamad February 2nd and 18th, 2024. Over demonstrations by renowned chefs. Al Thani, the Minister of Interior, and 2,600 athletes, hailing from 201 His Excellency Saad Bin Ali Al Kharji, countries and including one refugee ambassadors. and delegates were in attendance.



heritage, the 20th edition of the Doha number of athletes competing and Jewellery and Watches Exhibition the number of countries represented (DJWE) showcased the talent of 10 at the World Aquatics Championships Qatari designers. The inaugural event as Qatar hosted the flagship was graced by the presence of His competition for the first time between the Chairman of Qatar Tourism. team, competed across six aquatic Additionally, numerous ministers, sports, with qualification spots for the esteemed Olympic Games Paris 2024 on offer, adding to the excitement.

#### Hamad International Airport's Mawagif Qatar Celebrates Qatar National Sports Day 2024



On February 13th, 2024, Hamad International Airport's Mawagif Qatar marked Qatar National Sports Day with enthusiastic participation and vibrant activities. The event showcased the airport's commitment to promoting health and wellness among its staff and visitors. Throughout the day, various sports and fitness activities were organized, catering to people of all ages and fitness levels. From friendly football matches to exhilarating relay races, attendees were encouraged to engage in physical activities and embrace an active lifestyle.

The event not only fostered a sense of community spirit but also highlighted the importance of regular exercise and its positive impact on overall well-being. The diverse range of activities catered to people of all ages and interests, promoting health, wellness, and community spirit throughout the nation.