



Football



- Manchester United rejects Barcelona's De Jong-Maguire Swap deal proposal



- Arsenal Signs USA Goalkeeper Matt Turner On longterm contract

- Arsenal Agrees 45 Million Pound deal for Man City striker Gabriel Jesus.

- Neymar considers PSG exit after comments by Club President.



Tennis



- Rafael Nadal crushes Casper Ruud in straight sets to win 14th French Open title and 22nd Grand Slam.



- Iga Swiatek cemented her position as the best in the world as she won the French Open for a second time, beating Coco Gauff in the final. Swiatek is on a record-equalling -35match winning run and will next look ahead to Wimbledon. However, the world No. 1 says she plans to take some time now to rest and relax after almost "redlining" during the French Open.



- Red Bull's Max Verstappen relieved to hold off Carlos Sainz challenge at 'really exciting' Canadian Grand Prix



- Ferrari team principle Mattia Binotto has labelled the technical directive that was announced at the Canadian Grand Prix as a 'mistake'. This follows Mercedes team principle Toto Wolff claiming the harsh feedback they received from rival teams regarding the health of their drivers to be 'pitiful'.



Well-known events in Qatar happened this June in the real estate and hospitality industry.

Gearing up for the upcoming global events in Qatar, World Cup 2022 and Expo 2023.

One of the most awaited highlights dedicated for FIFA 2022: Official poster unveiled.

Be informed of the latest news and development in social and digital media.

Live car raffle draw at Hotel Park and Finyal Employee of the Month.

Ongoing countdown for FIFA 2022 and monthly news about sports.

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Project Qatar & Hospitality Qatar



Expo 2023 Doha



Social & Digital News



Sports News

MoCI minister opens 2022 edition of 'Project Qatar' & 'Hospitality Qatar'

Among this month's happenings in Qatar are the opening of the 18th International Construction Technology and Building Materials Exhibition (Project Qatar) and the 7th International Hospitality and HORECA Exhibition (Hospitality Qatar), both of which took place last June 7, 2022, at the Doha Exhibition and Convention Center. With this year's theme of "One Show. Multiple Opportunities", over 300 exhibitors from 30 different countries are participating in both events, which are remarkable, given the upcoming FIFA World Cup 2022. In addition, Qatar is known for being the leading destination for Gulf Real Estate Investments, and Hospitality Qatar is the only event in the region that highlights opportunities, updates, and many more regarding hotels, restaurants, and cafes, and is the most prominent industry event for companies in the tourism and hospitality industry, both regional and international. Over 300 companies have registered for the event, including 180 international firms from 30 countries - of which seven will participate through official national pavilions - along with 120 Qatari companies from government and semi-government agencies as well as prominent private companies.



Building a Business On A Budget Through Social Media

We did not expect the progresses social media have turn into for this long time, now each platform has given a huge number of opportunities for every individual not to waste dimes just to promote their brands, products, services, and a lot more. You can now reach different parts of the world in just a click. The great power of social media has catapulted entrepreneurialism to great heights. Here are some guides to keep up with social media:



Create a strong foundation for your business

The main purpose of building your brand is to identify the proper strategies mainly building your connection with your consumers, not just a simple connection but focusing and understanding their wants, needs, questions, and curiosity.



Know your audience

Jumping to social media can be done by mostly everyone. But being there and not able to know your audience is a waste of time, understanding who your target audiences are will be the best time-saver and quick income generation.



Always look to what's new

The wants, demands, and environment change from time to time. Quick advice: Stay updated with the current trends to rank high in the algorithm! By learning what is new, particularly the latest tools offered in social media, you are able to maximize its benefits.



Have some fun in these platforms

The secret to success may be making your content engaging, fun and easy to connect with. This is a place that reflects your company and its brand make sure to enjoy it.

Why Brand Building Is Actually Worth The Investment



There are several ways how to uplift your brand in the market but not all of them matter. Despite your active participation in multiple social media platforms or investing in advertisements just so your brand will get the attention of the consumers if you are not able to build something that will stay on them, you are wasting a lot of time. Building a brand should not be the last priority, because this should be your first step, your first investment to be recognizable and reliable. There might be several drawbacks but entrepreneurs know that developing a robust branding strategy is a must to keep your business thriving.

Expo 2023 Doha will be second-largest global event in Qatar

While the entire world is looking forward to the major event of this year, which is the FIFA World Cup 2022, Qatar is now gearing up for the Expo 2023 as the next largest global event. Mohammed Al-Khoury, the secretary-general of International Horticultural Expo 2023 Doha, claimed that the event could last 6 months, lasting from October 2023 to March 2024, and might attract 3 million visitors. The Expo will compose of exhibitors from 80 countries. In addition to this, he quoted "The exhibition extends over an area of 1.7 million square meters in Al Bidda Park. The Expo area is divided into three areas: the international area, the cultural area, and the family area. Each area will have various activities and events over 6 months.



10th Edition of Cityscape Qatar



Cityscape Qatar is a 2 day-exhibition held recently, from June 20 to 22 at the Doha Exhibition and Convention Center. This annual event mainly focuses on drawing attention to the latest real estate project launches in the region ahead of this year's FIFA World Cup. 60 exhibitors came across 7 different countries. During the exhibition, we have seen big names and prominent companies sharing in the discussions of the region's real estate industry and unveiling a variety of prominent development projects.

Official poster for FIFA World Cup 2022™ unveiled



Looking forward to the upcoming FIFA World Cup 2022, the official poster for the tournament has been unveiled and for the first time, it was developed purely from the great passion of Qatar for football. Recently June 15, 2022, the said poster has been unveiled at a special event at Hamad International Airport; this spectacular poster made by the famous Qatari Female Artist Bouthayna Al Muftah © depicts traditional headwear being thrown in the air - something which symbolizes celebration and football fandom across Qatar and the Arab world.

Hotel Park Car Raffle Event



Finyal Employee of the Month

